

Learning Resources

Adventures Of Safety Frog: Fire Safety

Animal puppets bring vital fire safety rules to children in an entertaining, and easy to remember way. Georgette is an ordinary puppet frog until her friends, Louie, the dog, and Dicky, the duck decide that since they are seven and a half, they are old enough to play with matches.

Georgette transforms into Safety Frog and prevents her friends from following the match puppet's advice to "light up my light". Safety Frog also instructs the puppets about smoke detectors, safety for fireplaces, and a home fire drill. Safety Frog picks up her Magic Fly Swatter to fade to a scene of a classroom demonstrating a proper school fire drill. This performance by the Schiffelly Puppets, complete with a Super Man Spoof, will appeal to elementary school children.

Early Years, Ages 6 to 8
10 minutes, order 1-9982-IN

Cpr And The Heimlich Maneuver

Paramedic and CPR instructor Charles Proctor gives viewers step-by-step instruction on life-saving techniques, CPR and the Heimlich Maneuver, in order to prevent unnecessary deaths.

Here are programs for a wide age range. Know how to respond to emergency situations at work, school, or home.

When administered correctly and promptly, CPR can increase a person's survival rate by 20 percent. Illustrates the proper steps to take when performing CPR on any person eight and older. Viewers are taught the ABCs - airway, breathing and circulation, how to administer chest compressions, perform rescue breathing and how to place the victim in the recovery position until help arrives.

Techniques are also given for performing the Heimlich Maneuver and abdominal and chest thrusts on a choking victim, including oneself and a pregnant woman. Basic anatomy is also reviewed.

Ages 12-18, Ages 16 to Adult, Professional
22 minutes, order 1-2498-IN

Cpr For Infants And Children

Developed in accordance with the revised American Heart Association standards on cardiopulmonary resuscitation (CPR), this program is designed to aid emergency professionals,

teachers and others in maintaining a basic level of proficiency in emergency care for infants and children.

The most common causes of respiratory and cardiac arrest in children include motor vehicle injuries, drowning, foreign body airway obstruction, and poisoning. These tragic situations are almost exclusively preventable by the use of infant carseats, constant direct supervision, and keeping small objects that can be swallowed out of the reach of infants. However, in the event that an emergency does occur, knowing what to do is critical to saving the life of the young victim.

Covers managing febrile seizures, infant and child CPR, and relief of foreign body airway obstruction. The demonstrations are clear and easy-to-follow. This video is a must-see for everyone who comes in contact with infants and children.

Adult
25 minutes, order 1-9293-IN

The Detector Protectors

To this group of adventurous kids, smoke detectors are serious business. *The Detector Protectors* are hot on the trail of smoke detector violators. Children join the kids as they track down homes with faulty detectors, and even homes with no detectors at all.

Through the use of clever gadgets and gizmos, young audiences are given an interesting look at how smoke detectors work, proper installation and maintenance, and what to do if the alarm sounds. This exciting, live action video shows viewers why smoke detectors and a family fire safety plan are so important to saving lives.

Ages 6 to 8
15 minutes, order 2-5106-IN

Fire Alarm: Your Trained Response

Teach hospital staff how to make quick, correct and life-saving decisions in dangerous situations!

Includes the initial reporting of a fire; extinguishing and containing fires; evacuating patients; and mroe. Illustrated with on-the-job scenes.

Adult, Professional
17 minutes, order 3-3005-IN



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Fire And The Elderly

The elderly face special problems involving fire prevention in the home. This program tells seniors everything they need to know to prevent fires, and what to do should a fire occur.

Chief Jack Neary of the Glace Bay NS Fire Dept has received very positive comments from users of this video. He says *"Our team uses the video in senior citizens complexes, nursing homes, etc. We get a very good response from it because it's easy to understand and it raises all the points we want to bring out regarding prevention of fires, and what to do if a fire occurs. A good film, I recommend it!"*

Adult
10 minutes, order 2-5061-IN

Fire Extinguisher Training: Using The P.a.s.s. Technique

For over a century, fire extinguishers have been a valuable tool for fighting certain small fires. Everyone should know how to use a fire extinguisher, but many people don't. Nor does everyone know that a specific type of extinguisher should be used for each class of fire. Using the wrong extinguisher could spread the fire, not put it out.

This program explains basic fire safety, the different classes of fires and which extinguishers to use for each. The P.A.S.S. Technique—Pull, Aim, Squeeze, Sweep—is

demonstrated, as well as how to approach each kind of fire, and how to install and maintain the extinguishers. The program stresses that the time to learn how to use an extinguisher is before there is any need for it.

KEY POINTS:

- Describes the conditions under which portable extinguishers can be used effectively.
- Explains the different classes of fires and which extinguisher should be used for each.
- Demonstrates how to approach a fire using the P.A.S.S. Technique: Pull, Aim, Squeeze, Sweep.
- Describes proper fire extinguisher installation and maintenance.
- Discusses basic fire safety.

Adult
15 minutes, order 1-9290-IN

Fire Extinguishers: On The Spot Know How

Uses live-action demonstrations with professional firefighters and informative graphic illustrations to teach viewers the safe and effective use of portable extinguishers.

The tape provides practical, detailed information on portable extinguishers including how to choose the right model; installation and upkeep; deciding to fight the fire; and safe and effective use.

An excellent and clear visual guide that will help all family members understand the importance of and learn essential skills for responsible fire extinguisher use.

Ages 15 to 18, Adult
12 minutes, order 2-5132-IN

Fire Fighters And Fire Safety For Kids

Watch firefighters in action! Actual footage teaches kids the importance of team work and fire safety. Highlights the crucial role of firefighters and rescue personnel.

Fire safety techniques include: calling 911; installing smoke detectors; planning two emergency exits; procedures in a fire emergency.

Ages 6-11
15 minutes, order 1-8883-IN

Fire In The Workplace

Designed for group training, this video shows employees how to guard against the three main causes of workplace fires. This program is being used by 600 fire departments across the United States, and has won six international awards of excellence, including the CINE Golden Eagle.

Adult
26 minutes, order 8-5003-IN

Fire Prevention And Safety

Among the safety hazards employees encounter, fire may be the most frightening. This program explains what to do in case of fire from occurring in the first place. It discusses the common causes of workplace fires; the importance of good housekeeping and other fire prevention measures; the various types of fire extinguishers and how to use them; and the evacuation of buildings in case of fire. A Presenter's Manual accompanies the program.

Adult
15 minutes, order 1-8408-IN

Fire Safe: The Right Combination

Scenarios of fires in various hospital departments help reinforce effective response techniques, including one and two person techniques for carrying patients from danger, plus preventing, containing, reporting and extinguishing fires.

Adult, Professional
12 minutes, order 3-3006-IN



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Fire Safety In The Workplace

Today's modern offices are built for convenience and comfort. Yet, along with the latest office designs, the risks of fire have increased. No matter how fire-safe furniture and fixtures may be, little can be done to prevent fires unless people are also fire safe. Employees, managers and maintenance personnel must work together to recognize and prevent potential fire hazards.

This program gives viewers an easy to understand explanation of how fires occur, where they are more likely to start, and common but not always obvious fire hazards. Important guidelines are given for installing and maintaining smoke detectors, heat detectors, fire alarms and sprinkler systems. The video has sections on electrical and smoking safety, and gives a detailed demonstration of the proper operation of a fire extinguisher. Stresses importance of a practiced evacuation plan and recommends that offices appoint fire wardens to assist with fire prevention.

Adult, Professional
14 minutes, order 2-5095-IN

Getting Out Alive

This video shows viewers how to anticipate and survive a fire in the workplace.

More than 250 fire departments throughout the United States contributed to the research for this 15 minute video. Their guidelines make it an on-target safety tool every workplace can put to use.

Adult
15 minutes, order 8-5004-IN

Grandpa Joe's Secret (Juvenile Firesetter)

Designed to teach children young children respect for fire, and to help them realize fire's destructive powers. Among the topics covered are: matches and lighters are tools not toys; all fires start small and spread fast; and fire is very powerful and can hurt you and others.

A child is never too young to learn the dangers of playing with fire. *Grandpa Joe's Secret* teaches respect for fire and helps children realize fire's destructive powers. The program can be used as a trigger film to discuss fire safety rules, or as an essential part of a juvenile firesetter program.

Ages 6 to 8
12 minutes, order 2-5075-IN

Heat Stress

Its symptoms can lead to exhaustion and stroke. Provides first aid information and common sense steps to avoid heat stress, including correct clothing and gear, and proper cooling equipment.

Adult
14 minutes, order 1-8496-IN

Holiday Fire Safety

While fire safety is a year round concern, holidays and special occasions present increased risks for fire and burns.

Fireworks, candles, festive lights, decorations, holiday cooking, cigarettes and Christmas trees are often part of holiday celebrations, so it is especially important to pay close attention to these potential fire hazards.

This program addresses specific holiday activities and their associated risks with annual celebrations like New Year's Eve, Christmas, Thanksgiving, Hanukkah, and Hallowe'en. Divided into five segments which cover smoking, fireworks, outdoor grilling, open flames, costumes, decorations, cooking, electrical wiring, heating, Christmas trees and general fire safety. Each segment is marked with an icon so the presenter can easily locate particular areas of interest.

All Ages
13 minutes, order 2-5131-IN

How To Select And Safely Use A Portable Fire Extinguisher

Fast moving and informative, this new CINE Award-winner uses special segments to show employees how to operate portable fire extinguishers safely and effectively.

Adult
9 minutes, order 8-5005-IN

In Their Own Words (Changed By Fire)

Arson is the fastest growing teen and pre-teen crime in North America. Last year, more than half of the 500,000 arson fires were set by people 18 years of age and younger.

Now in this new 12-minute video, Domingo, Amy and Jason describe the financial, emotional and legal price they paid for setting fires.

These personal stories will give middle school and early high school students a compelling and honest message about the consequences of fire setting.

Ages 12 to 14
12 minutes, order 8-5000-IN



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Juvenile Firesetter Intervention & Prevention

Gives the basics of how to start and maintain a juvenile firesetter program and points out the need for cooperative community action.

This program describes the types of firesetters and the motivations behind their behaviour. It gives guidelines on interviewing, evaluating and referring juvenile firesetters and their parents, and offers ideas for specific intervention strategies proven effective by successful fire departments.

It is an excellent program for: (1) An inhouse training program and (2) A motivational program to gain support from community audiences for your department's juvenile firesetter program.

Adult, Professional
12 minutes, order 2-5074-IN

The Mystery Of Home Hot Spots

Red the Firedog and his friend Lucy tell the story of how they solved the problem of the Hot Spots.

The purpose of the tape is to teach young children about common fire and burn hazards in and around their homes. This exciting program encourages kids to take an active role in helping their parents conduct a home inspection. Children will

gain an understanding that fire prevention is a responsibility of every person regardless of their age.

Lovable puppets, colourful graphics, original music and a young girl help to create a fun-filled mystery adventure.

Ages 6-11
16 minutes, order 2-5130-IN

No Ordinary Fire

Dramatic recaps of actual fires help reinforce critical rules for reporting, containing and extinguishing fires as well as techniques for evacuating patients and one and two person carries.

Adult
minutes, order 3-3018-IN

Poisonous Plants

The dangers of a wide range of familiar plants are identified in this informative safety film. The hazards of touching or eating the leaves, fruit, seeds, or stalks of common houseplants, yard plants, wild plants, and even certain food plants is examined. Ways people harm themselves while on vacation, such as roasting marshmallows on a stick cut from a poisonous plant, for example, are pointed out. Special concerns regarding poison oak and poison ivy are described.

Also available in Laser Videodisc.

Ages 12-18, Adult
12 minutes, order 1-8033-IN

Public Assembly Fire Safety

This video is a valuable tool for restaurants, theaters, civic halls and other public assembly facilities. Special segments show how employees can create a team to assist customers and visitors in a fire emergency.

Adult
15 minutes, order 8-5002-IN

Red The Fire Dog And The 3 P's Of Fire Safety

This entertaining and memorable program designed for young children teaches kids everything they need to know about fire safety. Features *Red the Fire Dog*, a puppet complete with fire hat, who explains a family fire plan, how to prevent fire in your home, and protecting yourself.

Early Years, Ages 6 to 8, Ages 9 to 11
15 minutes, order 2-5135-IN

Red The Fire Dog: Visit To The Fire Station

Stacey, Matthew and Cody join their schoolmates on a field trip to Fire Station 3 where they learn about firefighters. The children are met by the station's mascot, Red the Firedog, who takes them on an entertaining and informative tour.

Our Friends the Firefighters shows children where firefighters live and work. They learn about the special tools, clothing and equipment firefighters use to fight fires and save lives.

Young people also meet other important community helpers such as EMS technicians, inspectors, investigators and public fire educators. The children learn how these people work together to save lives.

Red and his firefighter friends do more than host a guided tour of the fire station. The children are taught valuable fire safety tips: what to do in case of fire; how to crawl low in smoke; stop, drop and roll; how to react to a firefighter dressed in turn-out gear; how to treat a burn.

This live action, full colour videotape will help every young viewer recognize that firefighters are brave friends who are ready and able to help in emergencies.

Ages 6 to 8
13 minutes, order 2-5104-IN



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Smokey's Fire Safety Tips

Kids everywhere love Smokey the Bear! In this delightful live action story, Smokey teaches young children a valuable lesson about playing with matches.

Lt Allan Spurrell, Fredericton Fire Dept reports: *"We instituted a program in our schools where we have assemblies for Grades 1 to 3 and we show Smokey's Fire Safety Tips. It's excellent – I can't say enough about it! The kids have really responded to it. They like Smokey and they like the use of animals in the video, and I think they really do get the message about fire safety. We also use it with the local day care centres and find that it's quite a hit with the kids there."*

Ages 6 to 8, Ages 9 to 11
12 minutes, order 2-5068-IN

Watch What You Heat: Prevent Home Fires

Electrical, Heating, Flammables and Roofing. Sections begin with a dramatic scene to emphasize the fire hazards associated with that area.

The scenes are then followed by animated graphics and live segments which present simple prevention measures anyone can follow.

Designed to be used in it's entirety or as individual topics.

Ages 16 to Adult
15 minutes, order 2-5129-IN

When Fire Strikes: A Video For Commercial Kitchen Employees

The video is designed as a training tool for employees of schools, hospitals, restaurants, and other facilities where the public gathers. The 15-minute program shows employees how to evacuate safely while assisting visitors in a fire emergency. Special segments cover: crowd management, assisting people with disabilities, fire exit strategies and maintenance of fire safety systems.

Divided into three special segments, it sends a strong safety message employees will remember.

Winner of top award at the 1998 Columbus International Film & Video Festival. Winner of the Gold Apple Award at the 1999 National Educational Media Network.

Adult
15 minutes, order 8-5001-IN

Winter Dangers

Educates all age groups about the dangers of frostbite and hypothermia, including prevention, symptoms, and first aid treatment.

"A valuable documentary for primary grades through adult on "things you need to know about cold weather", it addresses the three most hazardous threats to life and limb often disregarded."
Children's Video Review

All Ages
16 minutes, order 1-8198-IN

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