



DAVIDSON *films*

Expanding the Mind's Eye Since 1955

PRESENT YOUR STUDENTS WITH THE CREATORS OF THE CONCEPTS YOU TEACH AND REAL-LIFE EXAMPLES OF THEIR WORK

Using internationally known experts, lively visuals and careful research, Davidson Films provides your students with a structured access to the complex vocabulary and concepts underlying cognitive and developmental psychology. Although they can stand alone, the videos are not designed to be replacements to lectures, demonstrations or readings. Rather, they serve best as introductions that furnish students the backgrounds they need to benefit from your presentations.

Carefully crafted, the videos use a combination of archival, animated and freshly shot live action footage to make important ideas understandable, yet still maintain the scholarly integrity of the consultants whose work they present.



GIANTS OF PSYCHOLOGY

Davidson Films, Inc. is perhaps best known for this series, which has introduced thousands of college students to the monumental thought of Jean Piaget, Erik Erikson, and Lev Vygotsky. **B.F. Skinner: A Fresh Appraisal** is now available. See page 9 for details.

AGING SUCCESSFULLY: THE PSYCHOLOGICAL ASPECTS OF GROWING OLD

with Paul Baltes, Ph.D. and Margret Baltes, Ph.D.

new release!



Systematic examination of old age is a new field inspired by the unprecedented number of people living long enough to become elderly. Developmental psychologists Paul and Margret Baltes have proposed a model of adaptive competence for the entire life span, but the emphasis here is on old age. Their model, SOC (Selection, Optimization and Compensation), is illustrated with engaging vignettes of people leading fulfilling lives, including writers Betty Friedan and Joan Erikson and dancer Bud Mercer. Segments of the cognitive tests used by the Baltes in assessing the mental abilities of older people are shown. The personality components that generally lead to positive aging experiences are discussed in this visually and intellectually appealing video.

(1998) 31 minutes \$350 order 8-1050NL129

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Davidson Films are available in Canada from:
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DAVIDSON *films*

DAVIDSON FILMS began in 1955 in San Francisco. While doing troop shows during the Korean War, Jack Davidson had learned the basics of television production, and upon discharge, he attended graduate film school at Stanford University. After an internship at a CBS television affiliate station, he went on to do ads, public service films, and local and national news for them as a free-lance film maker.

In 1958 Davidson Films was awarded a contract from the National Science Foundation to do 22 half-hour films on chemistry as part of the Sputnik-inspired Science Curriculum Improvement Projects. The films won many awards and accolades and brought Davidson Films a great deal of attention. Davidson Films was awarded contracts to do the majority of the subsequent science curriculum improvement projects of the 1960's in anthropology, meteorology, physics and elementary school science.

For the next twenty years, the company successfully produced science and mathematics films for the major textbook publishers, film distributors and curriculum leaders such as Silver Burdett, Encyclopedia Britannica Films, and the National Council of Teachers of Mathematics. With the production of the original Piaget films, the company started its own collection of productions in the area of psychology and human development to which it has subsequently dedicated its efforts. Frances Davidson, as a sixth grade teacher, saw the first Piaget film in 1968 in New York City. Years later she met and married the filmmaker.

LEARNING is a life style rather than a business for the Davidsons. Since their marriage, Frances has completed graduate studies in human development and Jack a medical degree and psychiatry residency. The productions reflect their continued pursuit of knowledge of human behavior and passion for communicating it well. Davidson Films, Inc. consistently employs the skills of world renowned consultants, uses expert production people and premium equipment in order to bring the best of human development and cognitive psychology to new students.



AWARDS

Over the past four decades, Davidson Films has been the recipient of over fifty prestigious national and international awards for excellence in educational films. The equivalent for the Oscar in the world of educational films is the CINE Golden Eagle, and over the years Davidson has earned fifteen of these, a truly remarkable achievement.

In 1998, both HOW CHILDREN LEARN and AGING SUCCESSFULLY have won the important CINDY awards for excellence from the Association of Audio Visual Communicators.

Not only does the film make everybody think (which in itself is a glorious pedagogical outcome), but it also enlivens the conversation.

— Jerome Bruner, *The Culture of Education*, 1996, about a film produced by Davidson Films.

For more than forty years, Davidson Films, Inc., has covered important subjects in thorough and engaging ways. Well done audiovisual productions can open students minds to new concepts resulting in more efficient and thoughtful learning. Over the years, Davidson Films, Inc. has produced more than five hundred well received films and videos. The company continues its reputation for excellence with this collection of videos in the areas of developmental and cognitive psychology.



DAVIDSON *films*
from CANADIAN LEARNING COMPANY

RECENT PROJECTS



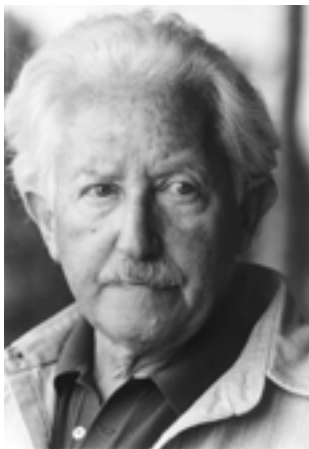
We have just completed production on **Adolescent Cognition: Thinking in a New Key**. This new video with David Elkind focuses on the intellectual changes that occur in the teenage years and their academic, social and emotional consequences. Used with **Growing Minds** and **Concrete Operations**, professors will be able to introduce their students to most important intellectual milestones from birth through the teenage years as presented by Dr. Elkind.

Also just released is **B.F. Skinner: A Fresh Appraisal** with Murray Sidman. The Skinner video is an important addition to our GIANTS series.

Already fully shot and in editing is **Living Long: A Conversation with Betty Friedan**. In this video, Ms. Friedan discusses her own experience of aging and the opportunities a long life span affords.

Still in the planning stage is a video featuring Vygotsky experts Elena Bodrova and Deborah Leong with the working title, **Early Literacy**. Also in the seminal planning stage is a video devoted to **John Dewey** which will be another important addition to the GIANTS series.

GIANTS OF PSYCHOLOGY



ERIK H. ERIKSON: A LIFE'S WORK

*Narrated by Erikson's colleague,
Margaret Brenman-Gibson,
and Ruthie Mickles*

Using archival materials and newly shot footage, this film introduces students to the rich wisdom of Erik H. Erikson. Best known for his identification of the eight stages of the life cycle, Erikson spent a lifetime observing and studying the way in which the interplay of genetics, cultural influences and unique experiences

produces individual human lives. This video combines biographical information about Erikson with his theoretical proposals to give students an understanding of the relationship between the life experience of a theorist and the work that is produced.

(1991) 38 minutes \$350 order 8-1054NL129

— Viewers should appreciate the artistic quality of the production, the psychohistorical aspects in the accounting of Erikson's life, and the thoroughness and insightfulness in the overview of his life work.

— Beverly Hardcastle Stanford, Ph.D.,

Video Critic CHILDHOOD EDUCATION



PIAGET'S DEVELOPMENTAL THEORY: AN OVERVIEW

with David Elkind, Ph.D.

The work of Jean Piaget has become the foundation of current developmental psychology and the basis for changes in educational practice. David Elkind, author of *The Hurried Child* and *Miseducation*, and a student of Jean Piaget, explores the roots of Piaget's work and outlines

important vocabulary and concepts that structure much of the study of child development. Using both archival footage of Dr. Piaget and newly shot footage of Dr. Elkind conducting interviews with children of varying ages, this film presents an overview of Piaget's developmental theory, its scope and content. The film can serve either as an introduction to Piaget's work or as a review of it.

(1989) 25 minutes \$350 order 8-1070NL129

— An excellent film. Informative as well as being a lovely, sensitive presentation.

— Barbara Shelton, Villa Julie College



VYGOTSKY'S DEVELOPMENTAL THEORY: AN INTRODUCTION

*With Deborah J. Leong, Ph.D.
and Elena Bodrova, Ph.D.*

The work of Lev Vygotsky is increasingly cited as we reconsider the theory and practice of constructivist education. This program introduces the life, vocabulary and concepts of Lev Vygotsky. The video illustrates four basic concepts integral to his work:

Children construct knowledge, learning can lead development, development cannot be separated from its social context, and language plays a central role in cognitive development. Elena Bodrova, Russian-trained, brings an easy familiarity to these concepts. Deborah Leong's commentary and the lively classroom examples enable students, teachers in training, and classroom teachers to incorporate these concepts into their understanding of child development.

(1994) 28 minutes \$350 order 8-1074NL129

— I liked the film very much and particularly liked the Margaret Mead films which visually supported Vygotsky's emphasis on the social context of learning. Bravo.

— George Forman, Ph.D., University of Massachusetts, Amherst



B.F. SKINNER: A FRESH APPRAISAL

with Murray Sidman, Ph.D.

Other than Freud, no psychologist has been so discussed, critiqued and, at times, maligned as B.F. Skinner. Using both archival and new footage, this video takes a new look at who the man was, and what he really said in his twenty books. Like other thinkers who broke new ground, Skinner had to invent his own vocabulary to describe the phenomena he was studying. In this video, his terms are introduced

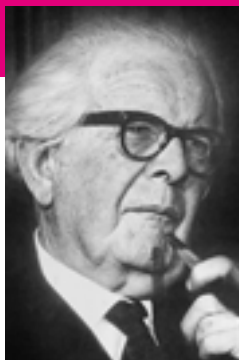
in context so the student understands how they were intended to be used and the research that produced them. The video lays to rest some myths and credits Skinner with contributions not often attributed to him. Understanding the complex man behind his work enables students to better evaluate the importance and relevance of the work he inspired. Murray Sidman, Ph.D., colleague and thoughtful practitioner of behavioral analysis, narrates.

(1999) 41 minutes \$350 order 8-1076NL129

GIANTS PACKAGE:

All four, \$1,120;
Any three, \$910; Any two, \$630

COGNITIVE DEVELOPMENT / JEAN PIAGET



Piaget had to develop new vocabulary to express the discoveries he made about the development of human cognition.

His work is thus difficult to read for beginning students. With these videos, generations of students have been able to experience the clinical interviews upon which he based his theories. The English subtitled MEMORY AND INTELLIGENCE gives students the very rare experience of attending a Jean Piaget lecture themselves.

GROWTH OF INTELLIGENCE IN THE PRESCHOOL YEARS

Children from infancy to six years of age perform tasks designed by Jean Piaget and his collaborators which reveal how intellectual thought develops and manifests itself in early childhood. Dr. Celia Stendler Lavatelli narrates.

(1974) 31 minutes \$175 order 8-1057 NL129

MORALITY: THE PROCESS OF MORAL DEVELOPMENT

This film identifies the progress of moral thinking starting in preschool years and continuing to its unfolding in young adults. Dr. Lawrence Kohlberg's stages are illustrated in an interview conducted by Drs. Susan De Merresmen-Warren and Elliot Turiel.

(1978) 28 minutes \$175 order 8-1065NL129

CLASSIC PIAGET

CLASSIFICATION

Drs. Robert Karplus and Celia Stendler Lavatelli use Piagetian classification tasks to demonstrate how children's ability to use categories develops during middle childhood.

(1968) 16 minutes \$175 order 8-1051NL129

CLASSIC PIAGET PACKAGE:
All six, \$700

CONSERVATION

Children between the ages of five and twelve perform tasks dealing with quantity, length, area and volume to illustrate the Piagetian concept of conservation. The children's differing approaches to the tasks are discussed by Dr. Robert Karplus and Celia Stendler Lavatelli.

(1968) 29 minutes \$175 order 8-1053NL129

FORMAL REASONING PATTERNS

This film illustrates the tasks Dr. Piaget and his collaborators developed to probe the thinking styles of secondary students. Drs. Robert Karplus and Rita Peterson conduct the interviews.

(1978) 32 minutes \$175 order 8-1055NL129

JEAN PIAGET: MEMORY AND INTELLIGENCE

Jean Piaget presents his work on this intriguing subject at a conference in Kyoto in 1971. Carefully translated English subtitles accompany Dr. Piaget's presentation in French.

(1973) 44 minutes \$175 order 8-1064NL129



DAVID ELKIND

Davidson Films takes pride in its ten year association with David Elkind who has done so much to remind Americans of the importance of child development in his numerous books,

articles and presence in important conferences. His keen insights into contemporary children's lives have enriched these videos which illustrate theory with intriguing visuals of children thinking about, discovering and discussing their knowledge of the world.

ELKIND PACKAGES:

All five videos: \$1,260

Any four: \$1,120

Any three: \$910

Any two: \$630

PIAGET'S DEVELOPMENTAL THEORY: AN OVERVIEW

The work of Jean Piaget has become the foundation of current developmental psychology and the basis for changes in educational practice. David Elkind, author of *The Hurried Child* and *Miseducation*, and a student of Jean Piaget, explores the roots of Piaget's work and outlines important vocabulary and concepts that structure much of the study of child development. Using both archival footage of Dr. Piaget and newly shot footage of Dr. Elkind conducting interviews with children of varying ages, this film presents an overview of Piaget's developmental theory, its scope and content. The film can serve either as an introduction to Piaget's work or as a review of it.

(1989) 25 minutes \$350 order 8-1070NL129

USING WHAT WE KNOW: APPLYING PIAGET'S DEVELOPMENTAL THEORY IN PRIMARY CLASSROOMS

The work of Jean Piaget has contributed much of the theoretical justification for the current move to developmentally appropriate education. Piaget, however, was a theorist, not an educator. Using his mentor's work, Dr. David Elkind proposes educational practices for today's primary classrooms. Filmed in three exemplary public school classrooms, the film deals with setting up a physical and organizational environment, making curriculum decisions and assessing child growth. The three classrooms are very different in the socio-economic status of the students, the personalities of the teachers and the resources available to them, but have a commonality in their pursuit of excellence.

(1991) 35 minutes \$350 order 8-1075NL129

Dr. Elkind titles continued next page...



LEV VYGOTSKY

Lev Vygotsky's magnificent work was abruptly curtailed by his premature death in 1934. Because of political reasons, his work was not well known either in his

native Russia or in the western world until fairly recently. Born the same year as Jean Piaget, Vygotsky knew of Piaget's work and commented on it. Piaget, however, did not know of Vygotsky's work until very late in his career. Vygotsky's concepts of the social formation of the mind and the Zone of Proximal Development add much to our understanding of human development.

VYGOTSKY'S DEVELOPMENTAL THEORY: AN INTRODUCTION

with Deborah J. Leong, Ph.D. and Elena Bodrova, Ph.D.

The work of Lev Vygotsky is increasingly cited as we reconsider the theory and practice of constructivist education. This program introduces the life, vocabulary and concepts of Lev Vygotsky. The video illustrates four basic concepts integral to his work: Children construct knowledge, learning can lead development, development cannot be separated from its social context, and language plays a central role in cognitive development. Elena Bodrova, Russian trained, brings an easy

familiarity to these concepts. Deborah Leong's commentary and the lively classroom examples enable students, teachers in training, and classroom teachers to incorporate these concepts into their understanding of child development.

(1994) 28 minutes \$350 order 8-1074NL129

PLAY: A VYGOTSKIAN APPROACH

with Deborah J. Leong, Ph.D. and Elena Bodrova, Ph.D.

This video offers both theoretical and practical perspectives on dramatic play. Using enchanting sequences of four year olds playing house, doctor's office, rescue squadron, and trick or treating, the importance of make-believe play is presented. This video carefully reviews the traditional ways of studying play: the Freudian-Eriksonian emphasis on its emotional content, the Piagetian view of its importance in symbolic representation and the social psychological approach of looking at how play contributes to socialization. Lev Vygotsky's unique contribution of seeing play as an arena in which a child can begin to master her own behavior is carefully detailed. The video ends with practical suggestions for fostering high-level play in early childhood settings.

(1996) 26 minutes \$350 order 8-1072NL129

SCAFFOLDING SELF REGULATED LEARNING IN THE PRIMARY GRADES

With Deborah J. Leong, Ph.D. and Elena Bodrova, Ph.D.

This video provides examples of how learning can be structured so children are active learners while teachers use their superior knowledge base to meaningfully guide learning. Using Lev Vygotsky's concept of the Zone of Proximal Development (ZPD), teachers can avoid the old dichotomy between teacher directed and student directed learning. Three essential elements of scaffolding, the use of mediators, language and shared activity, are explained and demonstrated as children in four urban classrooms become literate and ever more responsible for their learning plans. Each of these classrooms is very different although the teachers share a common theoretical basis for instruction, thus demonstrating the importance of adapting practice to suit the teachers and students involved.

(1996) 35 minutes \$350 order 8-1073NL129

VYGOTSKY PACKAGES:

All three, \$910; Any two, \$630

...Dr. Elkind titles continued from previous page

CONCRETE OPERATIONS

According to Jean Piaget, intelligence develops in a necessary sequence of stages that are related to age. Piaget's theories have given us profound insights into the cognitive development of children. This knowledge in turn, provides a framework for understanding how children think and for planning educational strategies. Using structured interviews with children from four to nine years old, Dr. David Elkind illustrates the development of transitive thinking and reversibility as children move from the pre-operational to concrete operational stage of cognitive development. Children's construction of the unit concept, so basic to arithmetic and beginning reading, is illustrated in a well run first grade class. Dr. Elkind also examines some recent criticisms of Piaget's theories.

(1993) 25 minutes \$350 order 8-1052NL129

GROWING MINDS: COGNITIVE DEVELOPMENT IN EARLY CHILDHOOD

Nothing in human experience is quite so astonishing as the enormous changes that occur during the five short years that transform the newborn into the actively curious, exploring kindergartner. This video examines the work of Lev Vygotsky and Jean Piaget, illuminating the similarities and differences of their contributions to our understanding of the cognitive development of young children. Dr. Elkind uses their research and his own work to look at three aspects of intellectual growth: reasoning, visual perception and the use of language. Children are seen both in interview situations and busily participating in an accredited child care center to illustrate Dr. Elkind's points about their ever changing intellectual abilities.

(1996) 25 minutes \$350 order 8-1050NL129

ADOLESCENT COGNITION: THINKING IN A NEW KEY

It is not just teenage bodies that undergo tremendous changes in adolescence; young minds begin working in new ways that sometimes cause awkward situations just as do the newly elongated legs or deeper voices. Referring to the work of Piaget, Erikson, Goffman and his own studies, David Elkind looks at the intellectual, emotional and social consequences that result from the changes in thinking. These changes permit new ways of reasoning and enable students to take on much more challenging materials, but sometimes the transition results in inconsistent forms of thinking that create social and emotional difficulties. The video includes newly shot footage in a public middle school and structured interviews illustrating the intellectual challenges of this period of life when adolescents are constructing personal identities and new mental capacities.

(1999) 30 minutes \$350 order 8-1049NL129

LIFE SPAN / AGING



ERIK H. ERIKSON: A LIFE'S WORK

Narrated by Erikson's colleague, Margaret Brenman-Gibson, and Ruthie Mickles

Using archival materials and newly shot footage, this film introduces students to the rich wisdom of Erik H. Erikson. Best known for his identification of the eight stages of the life cycle, Erikson spent a lifetime observing and studying the way in which the interplay of genetics, cultural influences and unique experiences produces

individual human lives. This video combines biographical information about Erikson with his theoretical proposals to give students an understanding of the relationship between the life experience of a theorist and the work that is produced.

(1991) 38 minutes \$350 order 8-1054NL129

OLD AGE I: A CONVERSATION WITH JOAN ERIKSON AT 90

Wisdom and integrity are something that other people may see in an old person, but it's not what that old person is feeling. That's what kind of roused me up to see what it was that old people do feel and what they have to face...

With the above quote, Joan M. Erikson begins a frank and personal re-examination of the last stage of the life cycle. She and her husband Erik Erikson formulated their eight stage life cycle theory during their middle years, and Mrs. Erikson believes they tended to romanticize the eighth stage in which she is now living. This video was shot in 1993 when Mrs. Erikson was about to celebrate her 90th birthday. With great grace, humor and some feistiness, Mrs. Erikson takes on a wide range of topics from forgetfulness, coping with physical limitations and facing death. The film is a thought-provoking experience for everyone interested in developmental psychology and for all who live or work with an older person...or are planning to be old themselves.

(1995) 39 minutes \$175 order 8-1068NL129



OLD AGE II: A CONVERSATION WITH JOAN ERIKSON AT 92

Joan M. Erikson describes her search for a better living situation for her frail husband and then presents her poignant recounting of his subsequent death. She uses these experiences to suggest strategies to meet the physical and emotional needs of the fragile old and to support those who work with them.

With a personal

understanding of the challenges of old age, Mrs. Erikson revisits the eighth stage of the life cycle and proposes a new ninth stage for the changes that face the very old. She describes the difficulties of being in one's nineties without losing what she calls one's indomitable core.

(1995) 30 minutes \$175 order 8-1069NL129

What Mrs. Erikson says about the importance of communicating to non-verbal old people is tremendously important to the caregivers in my classes. I love this video, it really makes an impact on my staff members.

—Margaret Murphy Sikorski, RN, BSN, MA, Director of Staff Development, Beverly Healthcare Center



The Lily Videos



THE LILY VIDEOS: A LONGITUDINAL VIEW OF LIFE WITH DOWN SYNDROME

In 1976 Elizabeth Grace began a documentary portrait of her daughter Lily. Lily was born with

Down Syndrome. Living with her family in a small California beach town and attending local schools, Lily became a pioneer for mainstreaming and full inclusion. In these three videos Elizabeth Grace has captured the essence of her daughter as a school girl, a young woman and an adult. These videos serve to improve attitudes towards people with Down Syndrome by depicting the triumphs and challenges Lily has experienced and with which she is still dealing. Her largeness of spirit and openness in discussing her situation give insights to the full life possible for those with Down Syndrome and for all of us who have less apparent disabilities. A must for all those who study the human condition or know people as special as Lily.

See next page for complete list of titles in this series...

AGING SUCCESSFULLY: THE PSYCHOLOGICAL ASPECTS OF GROWING OLD

*with Paul Baltes, Ph.D.
and Margaret Baltes, Ph.D.*

Systematic examination of old age is a new field inspired by the unprecedented number of people living long enough to become elderly. Developmental psychologists Paul and Margaret Baltes have proposed a model of adaptive competence for the entire life span, but the emphasis here is on old age. Their model SOC (Selection, Optimization and Compensation) is illustrated with engaging vignettes of people leading fulfilling lives, including writers Betty Friedan and Joan Erikson and dancer Bud Mercer. Segments of the cognitive tests used by the Baltes in assessing the mental abilities of older people are shown. The Baltes discuss personality components that generally lead to positive aging experiences in this visually and intellectually appealing video.

(1997) 31 minutes \$350 order 8-1050NL129

new release!

AGING PACKAGE:
including *Erik H. Erikson,*
Old Age I, Old Age II and *Aging*
Successfully:
All Four: **\$910**

The Lily Videos

EARLY CHILDHOOD EDUCATION

LILY: A STORY ABOUT A GIRL LIKE ME

Lily was ten and in third grade when this lovely, award-winning production was made. She was a pioneer for mainstreaming due to her district's lack of other facilities for her. We see her in her classroom and playground as well as at home, coming to terms with the academic and social pressures upon her. Lily's emotional strengths which will serve her so well in the future are already apparent in this loving documentary portrait of a child who happens to have an anomaly in her chromosomes.

(1978) 14 minutes \$175 order 8-1060NL129

LILY: A SEQUEL

Lily was twenty when most of this video was shot. The video begins with scenes of her triumphant graduation from high school and chronicles her current life as a restaurant worker and resident of a group home. Lily's ease in front of the camera allows viewers to share her delights in her achievements but also her poignant longing for an even more mainstream life. She expresses her desire to live independently and to have a boyfriend. Her mother expresses her concerns about the realities of more independence for Lily.

(1988) 15 minutes \$175 order 8-1061NL129

LILY AT THIRTY



Lily now has her own apartment as part of an independent living program and is working in a supermarket bagging groceries. She is seen interacting with customers and staff there and in her apartment with her friends and family. With her caseworker, Lily deals with

the realities of bill paying and menu planning. In a bittersweet juxtaposition, the video shows Lily celebrating her brother's wedding and then alone in her room working on her own written fantasy tale of being a popular girl in an active high school. She endears herself to viewers in her frank discussion of what her disability means to her.

(1997) 14 minutes \$175 order 8-1062NL129

LILY PACKAGE:

All three: \$420 order 8-10600NL129



PLAY: A VYGOTSKIAN APPROACH

With Deborah J. Leong, Ph.D. and Elena Bodrova, Ph.D.

In play it is as though the child were trying to jump above the head of his normal behaviour.

— Lev Vygotsky, 1933

This video offers both theoretical and practical perspectives on dramatic play. Using enchanting sequences of young children playing house, doctor's office, rescue squadron, and trick or treating, the theoretical positions of Lev Vygotsky and other prominent theorists have taken in systematically studying play are illustrated. This video carefully reviews the traditional ways of studying play: the Freudian-Eriksonian emphasis on its emotional content, the Piagetian view of its importance in symbolic representation and the social psychological approach of looking at how play contributes to socialization. Lev Vygotsky's unique contribution of seeing play as an arena in which a child can begin to master her own behaviour is carefully detailed. The video ends with practical suggestions for fostering high level play in early childhood settings.

(1996) 26 minutes \$350 order 8-1072NL129

NOURISHING LANGUAGE DEVELOPMENT IN EARLY CHILDHOOD

With Alice Sterling Honig, Ph.D.

Talk is cheap is an old saying, but in child development it has enormous payoffs...School success correlates far more positively with early language experiences than with socioeconomic status.

— Alice Sterling Honig, 1996

Using vignettes filmed at an exemplary children's center, students are introduced to the vocabulary of language studies. Dr. Honig describes the development of spoken language in infancy, toddlerhood and early childhood. She details strategies caregivers should use to nourish language development during the early stages of language acquisition. The video abounds with excellent examples of adults interacting verbally with children, illustrating Dr. Honig's ardent belief in the importance of language to the intellectual, social and emotional development of young children.

(1996) 31 minutes \$350 order 8-1066NL129



GROWING MINDS: COGNITIVE DEVELOPMENT IN EARLY CHILDHOOD

With David Elkind, Ph.D.

Nothing in human experience is quite so astonishing as the enormous changes that occur during the five short years that transform the newborn into the actively curious, exploring kindergartner. This video examines the work of Lev Vygotsky and Jean Piaget, illuminating the similarities and differences of their contributions to our understanding of the cognitive development of young children. Dr. Elkind uses their research and his own work to look at three aspects of intellectual growth: reasoning, visual perception and the use of language. Children are seen both in interview situations and busily participating in an accredited child care center to illustrate Dr. Elkind's points about their ever changing intellectual abilities.

(1996) 25 minutes \$350 order 8-1056NL129

EARLY CHILDHOOD PACKAGES

All three: \$910

Any two: \$630



HOW CHILDREN LEARN

Using animation and jargon-free narration, this charming video summarizes what is currently known about learning from brain research, cognitive development research and contemporary educational practice.

Designed to be used as an introduction to discussion of school and teaching practices, this video also serves as an introduction to the study of learning in introductory education and psychology classes.

Animation depicts the firing of synapses, the growth of dendrites and the concept of the brain plasticity, making the point that learning is as basic a human activity as breathing or eating. Factors that lead to school success are presented in a model that reflects the work of Erik Erikson, Jean Piaget and Lev Vygotsky without mentioning them by name. This video can thus serve as a starting point for a range of audiences interested in educational matters but leery of jargon-filled expositions.

(1997) 23 minutes \$350 order 8-1058NL129



PERFORMANCE ASSESSMENT: A TEACHER'S WAY OF KNOWING

With Samuel J. Meisels

Our system of education has relentlessly compared one student to another via letter grades and standardized testing. The shift to a developmentally appropriate curriculum has spurred a new look at the methods used to evaluate children's educational progress.

Dr. Samuel J. Meisels presents the rationale behind the current move to performance assessment in primary grades and early childhood settings. The video includes a general introduction to the necessary components of assessment and demonstrates

observation against a standard, collection of documentation for a portfolio, participation in parent-teacher/student-teacher conferences, and the use of these tools to make evaluative judgments of a child's progress. The video proposes that a wider range of information is possible when assessment is a part of daily classroom life and not a once a year event. This is an excellent introduction to assessment issues for teachers-in-training and in-service training at a district or site level.

(1993) 21 minutes \$350 order 8-1071NL129

SCAFFOLDING SELF DIRECTED LEARNING IN THE PRIMARY GRADES

*With Deborah J. Leong, Ph.D. and
Elena Bodrova, Ph.D.*

Two very different philosophies of education have dominated teacher training in this century: Teacher directed, whole group learning with its emphasis on subject matter has been in opposition to the discovery method with its emphasis on active child learning. Sensitive teachers of both persuasions have felt frustrated at the level of learning generated by adherence to these methods. The work of Lev Vygotsky



offers a new synthesis of these philosophies that overcomes many problems of single perspective approaches. This video provides examples of how learning

can be structured so children are active learners while teachers use their superior knowledge base to meaningfully guide learning. Three essential elements of scaffolding are explained and demonstrated as children in urban classrooms become literate and ever more responsible for their weekly learning plans.

(1996) 35 minutes \$350 order 8-1073NL129

PRIMARY PACKAGE:

All three: \$910

Any two: \$630

PRICING

Quantity purchases do carry benefits; the package prices are notably lower than single purchases. Yes, Davidson Films' productions are expensive. They are expensive to buy because they are very expensive to produce and are made for a limited market.

Unfortunately videos with Lev Vygotsky and Joan Erikson aren't going to be found on your video store shelves nor are the videos subsidized by Hollywood producers. (No spin-off lunchboxes featuring Jean Piaget either.) The videos have proven to be worth the care and cost put into them by raising the level of discourse in introducing new students to the complex and intriguing fields of cognitive and developmental psychology.

You will notice that several of the packages include *How Children Learn*. This is because this award winning video was designed to encompass much of what brain physiologists and the leading cognitive psychologists have to say about learning. It is both the most general and whimsical video (the Big Bad Wolf and Andrew Jackson share a scene) and can be used either as an introduction or as a review of topics covered in most child development courses.

DAMAGE REPLACEMENT

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ADOLESCENT COGNITION: THINKING IN A NEW KEY

with David Elkind, Ph.D.



It is not just teenage bodies that undergo tremendous changes in adolescence. Young minds begin working in new ways that sometimes cause awkward situations just as do the newly elongated legs or deeper voices. Referring to the work of Piaget,

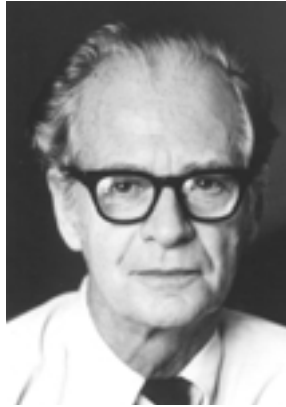
Inhelder, Erikson, Goffman and his own studies, David Elkind looks at the intellectual, emotional and social consequences that result from the changes in thinking. These changes permit new ways of reasoning and enable students to take on much more challenging materials, but sometimes the transition results in inconsistent forms of thinking which create social and emotional difficulties. The video includes newly shot footage in a public middle school and structured interviews illustrating the intellectual challenges of this period of life when adolescents are constructing personal identities and new mental capacities.

(1999) 30 minutes \$350 order 8-1049NL129

B.F. SKINNER: A FRESH APPRAISAL

with Murray Sidman, Ph.D.

Other than Freud, no psychologist has been so discussed, critiqued and, at times, maligned as B.F. Skinner. Using both archival and new footage, this video takes a new look at who the man was, and what he really said in his twenty books. Like other thinkers who broke new ground, Skinner had to invent his own vocabulary to describe the phenomena he was studying. In this video, his terms are introduced in context so the student understands how they were intended to be used and the research that produced them. The video lays to rest some myths, and credits Skinner with contributions not often attributed to



him. Understanding the complex man behind his work enables students to better evaluate the importance and relevance of the work he inspired.

(1999) 41 minutes \$350 order 8-1076NL129

UPCOMING PROJECTS

Adolescent Cognition: Thinking In A New Key included a short sequence of teens studying their local environment using an interactive watershed model. We have followed a group of at-risk youth who created an accurate 150 square-foot cement model of the terrain of their town, and are now conducting demonstrations of the use and misuse of watershed ecology. The dynamics of the group who created this model are equally important to the science they are demonstrating. This video will be ready for release in the fall and will be offered at a special price. Its working title is *The Watershed Project*.



John Dewey

Another special interest video that will be soon available is tentatively entitled *Skinner: His Own Best Subject*. It consists of

footage shot in B.F. Skinner's home study, showing how he arranged his own environment for maximum productivity. A small portion of this footage is included in the newly released video, *B.F. Skinner: A Fresh Appraisal*.

Having spent two years in production on *B.F. Skinner*, we are gently easing our way into the production of the next program in the *Giants Of Psychology* series. The subject will be *John Dewey*. In the research stage is another in that series we currently call *And Where Were The Women?* It will document the work of early female psychologists and the reasons their work has not been as celebrated as that of their male colleagues. Please send us your suggestions on this one.

We continue to work on the early literacy video, tentatively titled *Becoming Literate: The Development Of Reading Skills*. It will be available this academic year. We are also planning to make a new program on the development of morality across the life span.

Aging ourselves, we anticipate new products in the area of gerontology. We have not yet finished the edit of the Betty Friedan materials, and we have some new Joan Erikson materials available to us. The challenges of extreme old age warrant a video treatment and we hope to reconnect with Paul Baltes' Berlin group to collaborate again.

There is indeed a lot on our plate. Watch for it!